

What Doge 10 t Pound applish?

Starbucks Sign

600 Cal Latte

Delicious Drink

EXISTING CUE

ROUTINE

REWARD

Replace 600 Cal Latte with 100 Calorie Americano (-500 Cal)

NEW REPLACEMENT ROUTINE

| | SMART OUTLOOK: |
|--------------|-------------------------------|
| SPECIFIC | One drink replaces the other |
| ☐ MEASURABLE | 500 Calorie Reduction |
| ACHIEVABLE | Americano has similar taste |
| REALISTIC | The Americano is cheaper |
| ☐ TIME BOUND | 500 calorie reduction per day |
| | |

COMBINED NEW SMARTER SOLUTION

To lose ten pounds, I will need to replace 70 lattes with Americanos.

Since I go to Starbucks every day, I will lose one pound every week

500 cal/day x 7 days = 3500 calories or one pound weight loss.

Total time to lose ten pounds will be ten weeks.

I will enjoy a lighter Americano drink and a lighter me.